

FRANCHISE OPPORTUNITY

This document is intended to assist prospective applicants in reflecting prudently on a decision to secure a Summit Network Group international franchise.



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ABOUT THE FRANCHISE OPPORTUNITY

As Summit Network Group (SNG) embraces a vigorous expansion program in order to strengthen its services capabilities and business growth, it is currently in the process of firmly increasing the allocation of SNG international franchise opportunities to qualified and visionary entrepreneurs. By increasing its franchise operations internationally, SNG is able to link its associate members with an unparalleled network resource database with only the best business opportunities, corporate resources or transactions available in the world market. It further affords SNG's associate members with the benefit of not needing to visit multiple business brokerage firms, financial institutions or corporate advisory firms in their quest to secure the right deal and applicable corporate resources.

The SNG international franchise offers an excellent business opportunity for entrepreneurs involved in the financial industry, as well as those who have explored the idea of becoming involved in the lucrative and vibrant international project development and venture capital industry, but have increasingly find it difficult to secure finance and expertise for business development, investment and speculation. With the support of SNG, its franchise partners are less exposed to the extreme risk and huge capital input requirements normally associated with a business in the same industry.

The SNG international franchise opportunities are afforded in terms of a license agreement, which operates as independent and privately owned business entities. These exciting and lucrative SNG international franchise opportunities are available only to visionary, dynamic and energetic entrepreneurs, which currently have SNG associate membership, or alternatively qualify and are desirous to obtain such associate membership, and subscribes to its stringent values and principles.

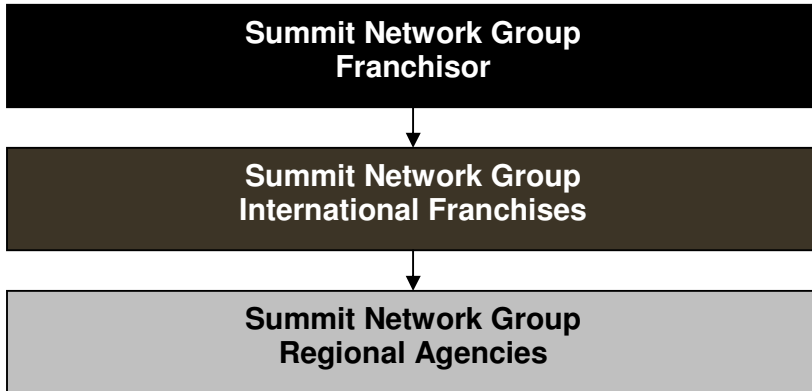


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HOW DOES THE FRANCHISE FIT INTO THE SNG CORPORATE STRUCTURE?



SNG franchisor:

SNG (franchisor) is vigorously expanding its successful business model, concept and infrastructure to virtually every country of the world, by means of establishing 100 SNG international franchises that is owned and operated independently by qualified and dynamic entrepreneurs.

SNG international franchises:

The SNG international franchise operating licenses are only awarded to specific countries or geographical areas approved by the SNG franchisor. The SNG international franchises' primary function and responsibility is to establish and manage up to 50 SNG regional agencies in its geographical area of appointment. The SNG international franchises' secondary function and responsibility is to provide the SNG corporate services to its associate members, which are sourced and secured by its SNG regional agencies.

SNG regional agencies:

The SNG regional agencies are primarily responsible to act as liaison between the SNG international franchise and its associate members, as well as to source and secure new associate members and new business from existing associate members that falls within the specialized corporate services parameters of SNG.



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WHAT ARE THE DUTIES OF A FRANCHISE?

A SNG international franchise's primary duties and responsibilities are to establish and manage up to 50 SNG regional agencies, as well as to provide its corporate services to its associate members, in accordance with the provisions of the Franchise Agreement and within the parameters of the following specialized corporate services of SNG:

Associate Membership

SNG provides to selected individuals the opportunity to subscribe as associate members, thereby allowing them access to its comprehensive intellectual infrastructure to benefit financially, intellectually and professionally.

International venture capital funding

SNG negotiates and facilitates, on behalf of its associate members, structured international venture capital funding, merger and acquisition funding and expertise as well as import and export finance and/or payment guarantees, etc. SNG further offers excellent funding and investment opportunities to venture capitalists and investment angels.

Viable business and project opportunities

SNG negotiates and facilitates, on behalf of its associate members, high-profile and lucrative new global business and project opportunities, speculation transactions as well as exposure to new markets for products and/or services. It further provides access to global partnership and consortium opportunities.

Industry specific corporate advisory services

SNG negotiates and facilitates, on behalf of its associate members, industry specific corporate advisory services as well as entrepreneurial and/or business support.

More detailed information regarding SNG's services is available in the "Our Services" section of its website.
(www.sng-online.com)



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HOW WILL A FRANCHISE BE REWARDED?

Firstly, a SNG international franchise is rewarded with 50% of the annual membership fees of its associate members.

A SNG international franchise is further rewarded with 50% of the all inclusive annual license fees of its SNG regional agencies.

In addition, transactions negotiated and facilitated by SNG, involve various corporate resources and professional services disciplines and procedures. The complexity and nature of the corporate resources and professional services required from SNG, its resources partners and professional corporate advisors will determine its pricing matrix, which in any circumstance will never exceeds 3% (three percent) of the total transaction value.

From the aforementioned 3% commission, 1% is in all cases awarded to the applicable SNG international franchise, from which geographical area the specific transaction originates. (SNG only facilitates transactions with a minimum value of \$1-million US Dollar or more.)

A SNG international franchise is only being paid for its negotiation and facilitation services, when such is successfully completed in accordance with the contract between SNG and its associate member.



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WHY IS THIS FRANCHISE OPPORTUNITY SO UNIQUE?

Firstly, franchising is all over the world considered as the most popular and secure way of conducting a private business.

A SNG international franchise operates in the highly lucrative financial industry that has virtually an unlimited demand for its services.

A SNG international franchise opportunity is also extremely cost effective to obtain and to operate, but in return offers a high income potential that is seldom available in today's challenging and competitive marketplace.

A SNG international franchise opportunity does not require extensive industry specific knowledge and experience from an applicant, as it is supported and guided by a team of professionals as well as a well structured and developed infrastructure. Instead, this SNG international franchise opportunity is rather made available to, and focuses on driven and enthusiastic entrepreneurs with the intense desire and commitment to succeed in corporate business.

A SNG international franchise opportunity provides an unparalleled business framework through which an applicant can exponentially enhance its intellectual, financial and business growth. It also provides an excellent value added client service feature to any professional consultant and/or entrepreneur's existing business portfolio.



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WHAT IS THE FINANCIAL CONTRIBUTION EXPECTED FOR A FRANCHISE ALLOCATION?

A SNG international franchise opportunity is extremely cost effective to obtain and to operate, but in return offers a high income potential that is seldom available in today's challenging and competitive marketplace.

SNG is explicitly motivated by, and dedicated to support and nurture entrepreneurial development. As a result thereof, the strategy of the SNG franchisor is to extend the SNG international franchise opportunities to qualified and deserving entrepreneurs, subject to the applicant's unconditional acceptance and compliance to the standard conditions contained in the Franchise Agreement, as well as to the following initial financial contributions and commitments:

- The management team is required to incorporate a private limited company through which the corporate activities of the SNG international franchise will be conducted.
- A SNG international franchise license can be obtained for an amount of \$250 000 (two hundred and fifty thousand US Dollar).
- After the first year, the management team will be responsible to pay an all inclusive annual administration fee of \$5 000 (five thousand US Dollar).
- The management team will be liable for all operational expenses, of whatsoever nature, pertaining to their function as a SNG international franchise.

Note: The SNG international franchise license is allocated on the sole and exclusive discretion of the SNG franchisor.



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WHAT ARE THE CRITERIA APPLICABLE TO A FRANCHISE APPOINTMENT?

The management team shall consist of at least 2 (two) qualified individuals as partners who need to be associate members of SNG.

To qualify for a SNG international franchise allocation, an individual must:

- Be a professional person or entrepreneur.
- Have a corporate or financial background.
- Have fluency in English.
- Have excellent communication and time management skills.
- Be confident in dealing with business executives and entrepreneurs of various cultural backgrounds.
- Have and exhibit integrity, loyalty, respect and stature in his/her profession and community.
- Have ready access to A-grade office facilities with complete electronic communication infrastructure (internet, e-mail, fax, telephone, etc.), where the SNG international franchise will be represented.

Of equal importance are the following personal attributes required from individuals involved in a SNG international franchise:

- Be matured, dedicated and have the ability to work independently.
- Have confidence and competence in both oral and written communication.
- Be a self-starter with high levels of energy and enthusiasm to deliver results quickly and exceed expectations.
- Be conscientious, with a problem-solving orientation, initiative and persistence.



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HOW DO I APPLY FOR A SNG FRANCHISE APPOINTMENT?

The procedure to apply for a SNG international franchise is:

- Formulate a request in writing that fully motivates your reason(s) for applying.
- Your request must be in English.
- Attach a copy of your most recent Curriculum Vitae (CV).
- The request must be e-mailed to the SNG franchisor at:
info@sng-online.com

All correspondence should be addressed to:

The Chief Executive Officer, Summit Network Group

Every request will be strictly evaluated according to the merits contained in the applicant's written request. Furthermore, a SNG Franchise Agreement will only be made available to an applicant when the aforementioned application procedures have been complied with, and such documentation has been evaluated and approved by the applicable SNG franchisor.



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